

AMA Boston - Sponsorship Levels

	Annual Sponsorship
Platinum Plus \$25,000	<ul style="list-style-type: none"> Platinum benefits for three (3) consecutive years. 20% savings.
Platinum \$10000	<ul style="list-style-type: none"> Industry exclusivity One (1) AMA event Sponsorship opportunity <ul style="list-style-type: none"> Co-branded dedicated event with AMA (i.e. event, workshop, webinar, lunch-& learn). Recognition on AMA Boston via web rotation of logo, tagline, and URL link from Sponsor's website to AMA website (12 months). Custom landing page on AMA's website. Recognition and Event (PPT) Power Point Presentation created by AMA for Sponsor during opening remarks (copy provided by Sponsor). Verbal Podium recognition <ul style="list-style-type: none"> Opening remarks at AMA events acknowledging Annual Sponsors with invitation for audience to connect with the Sponsor table. Logo on monthly newsletter. (12 months) Promotional distribution of sponsor at sponsor informational table (information managed by sponsor). Promotion table recognition at (2) AMA events. <ul style="list-style-type: none"> One (1) Raffle opportunity to obtain attendee business contact information Two (2) AMA signature event tickets. (Flagship Bostie Awards or half day conference) Two (2) AMA events tickets for AMA general events. Promotion of business content & events on social media (sponsor provided copy) <ul style="list-style-type: none"> Four (4) e-blast to membership (sponsor provided copy) Four (4) AMA Blog mentions (sponsor provided copy) Four (4) LinkedIn mentions Four (4) tweet mentions Four (4) Facebook posts (sponsor provided copy) Blog post one (1) (sponsor provided copy) about organization and experience with AMA Boston Handouts (sponsor provided) at two (2) events. Recognition as annual sponsor in all communications distributed to Chapter members.
	Semi-Annual Sponsorship
Gold \$6,000	<ul style="list-style-type: none"> Recognition on AMA Boston via web rotation of logo, tagline, and URL link from Sponsor's website to AMA website (6 months)

	<ul style="list-style-type: none"> • Promotion table recognition at two (2) AMA events (sponsor managed) <ul style="list-style-type: none"> • One (1) Raffle opportunity to obtain attendee business contact information • Promotional distribution of sponsor at sponsor informational table (information managed by sponsor). • Custom landing page on AMA’s website. • Two (2) AMA signature event tickets to (Flagship Bostie Awards or half day conference). • Two (2) AMA events tickets to an AMA general event. • Promotion of business content & events on social media sponsor provided copy. <ul style="list-style-type: none"> • Two (2) e-blast to membership (sponsor provided copy) • Two (2) AMA Blog mentions (sponsor provided copy) • Two (2) LinkedIn mentions • Two (2) tweet mentions • Two (2) Facebook posts (sponsor provided copy) • Handouts at one (1) event (sponsor provided copy) • Blog post one (1) (sponsor provided copy) about organization and experience with AMA Boston • Handouts (sponsor provided) at two (2) events. • Recognition as semi-annual sponsor in the e-newsletter distributed to Chapter members.
Quarterly Sponsorship	
<p>Silver \$2,500</p>	<ul style="list-style-type: none"> • Recognition on AMA Boston via web rotation of logo, tagline, and URL link from Sponsor’s website to AMA website (3 months) • Promotional distribution of sponsor at AMA sponsor informational table (sponsor managed). • Promotional table at one (1) AMA general event (sponsor managed) <ul style="list-style-type: none"> • Opportunity to raffle for attendees at event through collection of business cards. • Promotion of business content & events on social media (sponsor provided copy). <ul style="list-style-type: none"> • One (1) e-blast to membership (sponsor provided copy) • One (1) AMA Blog mention (sponsor provided copy) • One (1) LinkedIn mention • One (1) tweet mention • One (1) Facebook post (sponsor provided copy) • Two (2) AMA event tickets to general event.
<p>Customized Events</p>	<ul style="list-style-type: none"> • Pricing and logistics to be determined.